

HARVEST BREED

PRESS KIT



www.harvestbreed.com



BIO

“This is, simply, a gorgeous album: mellow yet complex, as rich as the best of Neil Young. Harvest Breed is a band in their prime.”

- Joseph Boyden, Bestselling author of “Three Day Road” and “Through Black Spruce”.

“★★★★, Harvest Breed sounds like a classic band in the making”

- HOUR

“ Everything Changes is a solid album, from start to finish ”

- Exclaim!

“It is almost preposterous; almost genius.”

- Americana UK (England)

“ it sounds classic, but not your parents' Folk Rock. ”

- Examiner.com

Harkening back to a time when albums were more than a computer playlist of MP3s, when music could still move masses, break hearts, open minds, and change the world, Harvest Breed's songs bridge the gap between the warm and fuzzy iconic records of the 70's, and the quest for lyrical perfection which permeates the work of contemporary poetry luminaries.

The Montreal six-piece records with Grammy winner Mark Lawson (Arcade Fire), and has scored guest appearances by members of Barenaked Ladies, Patrick Watson and Blue Rodeo. They have won an international award, delighted audiences of major festivals, as well as opened tours and concerts for My Morning Jacket, Beirut, Patrick Watson, the Barr Brothers, Dan Mangan, and more.

The band's four albums clearly outline their ambitious project of coalescing the folk and country traditions with classic and indie rock, and bringing this unique amalgam into the next decades.

QUICK STATS:

- **BAND NAME:** HARVEST BREED
- **ALBUM TITLE:** EVERYTHING CHANGES
- **LABEL:** LANDLOCKED RECORDS
- **DISTRIBUTION:** FAB (CANADA), DARLA (USA, EUROPE)
- **BAND MEMBERS:** C-ANTOINE GOSSELIN, PHILIPPE CUSTEAU, MAXIME ROULEAU, MARC-ANDRÉ GOSSELIN, SYLVAIN LUSSIER, GABRIEL LEMIEUX-MAILLÉ
- **PREVIOUS RELEASES (AS JATL):** S/T (2006), A LONG DASH (2008), AT MIDNIGHT, THE BIRDSONG (2010).
- **AWARDS:** ALT-COUNTRY SONG OF THE YEAR, INTERNATIONAL INDEPENDENT MUSIC AWARDS 2010 (TOM WAITS ON JUDGING PANEL). EVERYTHING CHANGES HAS RECEIVED A NOMINATION FOR BEST FOLK ALBUM OF THE YEAR AT QUEBEC'S INDIE AWARDS (2012)
- **ARTISTS THEY HAVE OPENED FOR:** MY MORNING JACKET, THE BARR BROTHERS, BEIRUT, PATRICK WATSON, BASIA BULAT, DAN MANGAN, HALF MOON RUN AND THE BESNARD LAKES.
- **INFLUENCES:** FLYING BURRITO BROTHERS, TOWNES VAN ZANDT, GRATEFUL DEAD, NEIL YOUNG, THE BAND, LEONARD COHEN
- **FESTIVALS THEY HAVE PLAYED:** QUEBEC CITY SUMMER FESTIVAL, NXNE, POP MONTREAL AND INDIE WEEK CANADA. THEY ARE SCHEDULED TO PLAY AT CANADIAN MUSIC FEST IN MARCH 2013

DISCOGRAPHY



EVERYTHING CHANGES (Listen here)



JAKE AND THE LEPRECHAUNS (2006)



A LONG DASH (FOLLOWED BY TEN SECONDS OF SILENCE) (2008)



AT MIDNIGHT, THE BIRDSONG (2010)

“★★★★”

- AltCountry.nl (Netherlands)

“9 out of 10 (...) there is plenty here to reward you musically and lyrically. It's a collision of early Neil Young and Mercury Rev. The record is steeped in country music with lyrics that bring the listener in; it's an emotional ride (...) this fine release clearly demonstrates that these guys have bundles of talent.”

- Americana.uk (England)

“8.5/10 (...) layers of gossamer pop melodies, deluxe guitars, graceful strings and ghostly desert ambiance forming a near-perfect sonic structure. Philippe Custeau's lyrics are steeped in existential malaise and artfully peppered with \$5 words, but rather than sounding forced, it flows naturally via C-Antoine Gosselin's smooth and sturdy vocals.”

- MIRROR (Canada)

“Take a bit of Sufjan Stevens, a taste of Wilco, and a smattering of My Morning Jacket, and filter it through a Quebecois group of multi-talented musicians and you get this admirable new album”

- CDBABY (USA)

“ (...)This record is alternately harrowing and hopeful, with waves of experimental, ghostly country music crashing up against the vivid lyricism (...) (They) manage to write fragile songs wrought with emotion without coming across as delicate. On the contrary, there is conviction behind every utterance and note here, which is rare to hear on a band's first album, making (this) an extraordinary find.”

- EXCLAIM! (Canada)

“ [They] make cinematographic music that would be at home in a nature documentary. With this newest release, things should take off for these two very talented musicians.”

- Rootstime.be (Belgium)

“ Just check this album out.”

- Chartattack (Canada)

On disc



★★★★☆

Harvest Breed
Everything Changes
Landlocked Records

Montreal-based band Harvest Breed takes folk-rock to a new level by combining insightful songwriting with a mixture of rich and mellow musical compositions in their debut album, *Everything Changes*. Inspired by the warm and fuzzy sound of the 1970s, the vocally-driven album successfully evokes the best of classic artists like The Band and Neil Young.

The six-piece band recently changed their name from Jake and the Leprechauns for a fresh start,

and their official debut album certainly leaves a strong first impression. Recorded over four days by Grammy Award winner Mark Lawson, the album takes the genre back to its roots with strong but simple compositions and a solid mixture of mellow and uplifting tempos.

Driven by haunting vocals and emotionally charged lyrics, the opening track "Don't Give Up on Me" sets the tone beautifully. With everything from steady piano ballads like "After the Meditation," to guitar-driven rock tracks like "Just Listen (Don't Talk)," the band effectively merges the mellow sound of bluegrass with a high-powered classic rock sound. The final track "We Were Famous and We Kicked Walnut Leaves" leaves a lasting impression with only an acoustic guitar and harmonious vocals.

Through emotionally inspired lyrics and rich musical arrangements, Harvest Breed draws on a time when music had the power to inspire thought and evoke emotion. Perfect for either a cold, rainy night or warm, sunny day, Harvest Breed's first album provides a fresh take on an old, familiar sound.

—Sean Truckle

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Harvest Breed
Everything Changes

★★★★☆



Disc review

by Kevin Laforest – April 19, 2012

Formerly known as Jake and the Leprechauns, this Sherbrooke posse serves up a strong blend of folk- and country-infused rock, which alternately calls to mind Neil Young, Fleet Foxes and My Morning Jacket. Recorded live to tape by Mark Lawson at Hotel2Tango and at Arcade Fire's Petite Église in Farnham, *Everything Changes* is a reinvigorating LP driven by interweaving guitars, moody keys and superb vocal harmonies, enriched even more by the string arrangements of Marc Papillon-Ferland and the horn arrangements of Jérôme Dupuis-Cloutier. At its best, as on the exquisite *If You Come Home*, Harvest Breed sounds like a classic band in the making.

Posted in MUSIC, SPINS

[HTTP://HOUR.CA/2012/04/19/HARVEST-BREED-EVERYTHING-CHANGES/](http://hour.ca/2012/04/19/harvest-breed-everything-changes/)

Lisa LeBlanc part en tête au GAMIQ

Le groupe sherbrookoïse Harvest Breed décroche une nomination



LA TRIBUNE, ARCHIVES

Le sextuor sherbrookoïse Harvest Breed décroche aussi une nomination au prochain Gala de l'alternative musicale indépendante du Québec (GAMIQ). On aperçoit, en arrière, Sylvain Lussier, Marc-André Gosselin, Simon Bergeron et Philippe Custeau. En avant, Maxime Rouleau et Charles Antoine Gosselin.

ÉMILIE CÔTÉ

MONTREAL — Lisa LeBlanc domine les nominations du prochain Gala de l'alternative musicale indépendante du Québec (GAMIQ) avec six sélections, suivie d'Alaclair Ensemble, avec cinq chances de remporter un trophée. Avec pas d'casque, Grimes et Half Moon Run sont en lice pour quatre prix. Tous ces groupes ou artistes se retrouvent dans la catégorie de l'artiste de l'année, en plus de Philippe B.

Le sextuor sherbrookoïse Harvest Breed décroche aussi une nomination. Le quatrième album des anciens Jake and the Leprechauns, *Everything Changes*, se classe parmi les

finalistes de l'album folk de l'année, aux côtés d'Adam & the Amethysts (*Flickering Flashlight*), Avec pas d'casque (*Astronomie*), Salomé Leclerc (*Sous les arbres*) et The Barr Brothers (*The Barr Brothers*).

La remise des prix aura lieu le 11 novembre au Théâtre Plaza, à l'occasion d'une cérémonie animée par domlebo. Avec plus de 70 artistes anglophones et francophones en nomination, le GAMIQ comprend 18 catégories, dont meilleurs albums country, électro, expérimental, folk, métal, indie-rock et world, mais aussi révélation et spectacle de l'année ou nouvel artiste au plus grand potentiel.

On retrouve ici et là les noms des Soeurs Boulay, Canailles, Plants and Animals, Maybe Watson, Salomé Leclerc, Carole Keating, Loud Lary Ajut, Fanny Bloom, TOPS et Solids.

Depuis sa création, il y a sept ans, le GAMIQ a modifié certains règlements. Les artistes, dont l'une des chansons a atteint le top 50 BDS francophone ou anglophone ou qui ont déjà récolté une nomination à l'ADISQ dans certaines catégories de pointe dans le passé, sont exclus depuis 2011. Cela concerne les Bernard Adamus, Marie-Pierre Arthur et Patrick Watson (donc Lisa LeBlanc l'an prochain, par exemple). (La Presse) (Avec Laura Martin)

Honest Breed Everything Changes

By Randi Beers

This is the debut effort from Harvest Breed, a band out of Montreal. For a group just releasing their first album, they sure have scored quite a few musical boons: they've opened for My Morning Jacket, Dan Mangan and Basia Bulat, and their album was recorded by Mark Lawson, who has also worked with Arcade Fire. The end result is a beautiful, heartbreaking, organ- and banjo-tinged collection of songs, and the product answers any questions as to how this nascent group could have garnered such notable collaborations. *Everything Changes* is a solid album, from start to finish, but especially great tracks include "We Were Famous and We Kicked Walnut Leaves," "If You Come Home" and album opener "Don't Give up on Me." Harvest Breed play like they have their hearts on their sleeves and their efforts are well worth it. (Landlocked)

[HTTP://EXCLAIM.CA/REVIEWS/FOLKANDCOUNTRY/HONEST_BREED-EVERYTHING_CHANGES](http://exclaim.ca/reviews/folkandcountry/honest_breed-everything_changes)

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ARTS & CULTURE 11

Arts & Culture

MAGHEN EISAN, EDITOR • THECAMPUS.AC@GMAIL.COM

Reinvented Rockers

Harvest Breed to perform at Centennial following new album

BY ADAM YOUNG
Editor-in-Chief

The six-person folk rock band Jake and the Leprechauns decided to change their name, and with a successful new album, it doesn't seem to have hurt them at all.

"It was an old joke that we'd been carrying around for awhile, and the name wasn't representative of the music," explains the band's songwriter, Phillippe Custeau.

The band had people thinking they were playing Celtic music, making it hard to move forward into new markets without people getting confused.

Yet the switch of names does not equate to a new band, minus a replaced drummer.

"We brainstormed for awhile and came up with a list of names," said Custeau, borrowing the name from a song by Nick Drake, while referencing Neil Young's classic album *Harvest*. "We see ourselves as inheritors of that 70 music," explained the songwriter.

It all started growing up and playing in their parents' garage, a group of franco-phone youth who decided to take it more



PHOTO COURTESY LE PETIT ROUSSE

Harvest Breed is coming to the Centennial stage on November 24.

seriously and make it professionally in 2005.

"In this province it's a lot harder to do it in English than it is in French, so it's definitely not for commercial reasons," explained Custeau on the band's decision to perform in English. He has never tried to write a song in French, and with the band's current success singing in English, it's not required.

Moving closer to the metropole of Montreal, the band has grown up together

and still continues to practice while half of their band lives in Sherbrooke, the other, half in Montreal. It allows them to still meet up halfway between the two cities to practice, but hasn't changed their touring schedules.

The band still comes back to Sherbrooke to perform, and enjoys the local audiences who have supported them over half a decade.

"Playing at the Centennial or Granada are really special because our friends and

family are all here," reflected Custeau. It's something that moving to a larger city centre does not afford, though marketing a band from Montreal is much easier for many bands at a national and international scale.

Their first album release under Harvest Breed, *Everything Changes*, has received mostly glowing reviews from major media, including *Voir* and *Exclaim*. Recording again with *Arcade Fire's* Mark Lawson, an experience that many bands could only dream of.

"This was the first record where we were in the *Arcade Fire* church, all sitting together," Custeau reflected, and the process of recording in this manner returns the album back to a 70s style they wish to accomplish, where the members play together and are not individually recorded.

"It makes for a record that is more cohesive and representative of what the band is like live.

Harvest Breed is playing Bishop's Centennial Theatre this Saturday, November 24. Tickets are available at the theatre box office, \$23 adults, \$16 for students.

LA SAISON DES RÉCOLTES

L'ÈRE DE JAKE AND THE LEPRECHAUNS EST TERMINÉE.
PLACE MAINTENANT À HARVEST BREED.
PAGES W4 ET W5



VOIR

HARVEST BREED

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JAKE AND THE LEPRECHAUNS

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(livres) Suzanne Myre (cinéma) Rapt, Knight and Day

Oiseaux de nuit

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Youtube

www.youtube.com/user/LandlockedRecs

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